**Alyssa Huey**

AlyssaHuey@creighton.edu | (303)601-0455 | Creighton University Omaha, NE 68178

| <https://lysshuey00.wixsite.com/about-me> |

**Education**

**Creighton University**, *Heider College of Business*, Omaha, NEMay 2022

Bachelor of Science in Business Administration

Majors: Finance, Business Intelligence and Analytics

**Relevant Experience**

**From Now On, LLC |** *Client Success Coach Intern* March 2021 – Present

* + Consulting with the CSC team and clients to develop apps for their sports team
  + Collaborate with marketing, sales, and development team to achieve clients’ vision for their application
  + Gain sales insight into the market through research and market analysis
  + Utilize Adobe Photoshop and Illustrator tools to create app graphics and app advertisements

**Charles Schwab |** *Customer Service and Support Intern* June – August 2021

* + Provided first call resolutions for clients while receiving FINRA certification for SIE Exam
  + Intern Lead for Intern Volunteer Day and ran a session for over 30 interns through Missing Maps
  + Won a presentation competition about a diversity initiative by collaboration with interns across the country
  + Explored career paths with informational interviews with over 10 Schwab professionals from other departments

**Heider Business Symposium 2021, Creighton University** | *Co-Coordinator* January – November 2021

* + Lead a team of 17 members through weekly meetings and committee creation
  + Managed a budget over $60,000 for the event space, giveaways, and JayTalks event
  + Cultivated new sponsorship relationships with companies across the country
  + Raised the highest sponsorship portfolio in event history

**iJay Apple Practicum**, **Creighton University |** *Operations Lead* August 2020 – May 2021

* + Lead operations team for the store including analysis, e-commerce, finance, and sales
  + Brainstorm financial growth for iJay store on campus with the university’s financial correspondent
  + Develop, verify, and distribute financial reports on a monthly and annual basis

**Heider Business Symposium 2020, Creighton University** | *Logistics Committee Member* January – December 2020

* + Student planning committee for the largest annual student-run business conference in the nation
  + Adapted conference to an innovative podcast format by pairing with *Entrepreneurs on Fire*
  + Lead website and key marketing development alongside Marketing Strategist in Dean’s Office

**Heider College of Business, Creighton University** | *Marketing and Media Intern* Sept. 2019 – Sept. 2020

* + Identified Omaha’s unique attributes in video formats to be advertised by Chamber of Commerce
  + Performed tasks designed by Talent Manager at the Chamber & Marketing Strategist at Heider
  + Coproduced communications and marketing materials with Chamber of Commerce in Omaha

**Additional Experience**

**Shine Girl LLC, Denver, CO |** *Intern*  March – August 2019

* + Designed pages on website and established a social media brand attracting 350 more followers
  + Collaborated with colleagues to create entity curriculum for sale and annual conference process manual
  + Coordinated the middle school summer day camp with 35 attendees

**Creighton Admissions, Creighton University** | *Tour Guide* Dec. 2018 – March 2021

**Heider Business Senate, Creighton University** | *Senator* September 2019 – Present

* + One of 19 members across all classes currently in the College of Business
  + Executing student events as a part of the Programming Committee including any planning logistics
  + Communicating with the Dean and staff of the college to be the liaison for the student body

**Leadership and Service**

Missing Maps | *Project Lead* July 2021

Anna Tyler Waite Leadership Program **|** *Member* January 2019 – Present

Freshman Leadership Program **|** *Member* August 2018 – May 2019

Boys and Girls Club North Omaha | *Volunteer* January – May 2019

Jesuit Academy *| Tutor* August – December 2018